

Communications Annual Survey - 2019

ID. Council Code (e.g. C-100)
name

Introduction

As parish communicators, we provide worthy information to help form the coming years activities at the diocesan, provincial and national levels of the League.

I encourage you to complete the survey as it is broken down into each sub-heading as noted in the *Constitution & Bylaws*. All councils will not avail themselves of each item, however we ask you to provide the information your council did over the past year. Be proud of your accomplishments and compliment your council on the work members have accomplished in 2019. Once you have completed the survey you may wish to set your goals to help plan your activities for the coming year.

You may see questions to "skip" if you do not have a standing committee chairperson for this position. The intent of this question is to determine what personal growth the chairperson had. We absolutely want to hear if your council was still able to make progress related to that question. You can identify the work accomplished by the council in the last question of the survey where it asks to share any other council activities not yet reported.

REMINDER: PLEASE PRINT OFF THE REPORT PRIOR TO HITTING THE SUBMIT BUTTON.

Thank you for taking the time to complete the communications annual report survey. Your information will inform the other levels of the League what your members have done and what they are interested in.

Doreen Gowans, Second Vice President and Chairperson of Communications

About You

Q1

Parish Council Name:

Q2

Parish Council Registered Town:

Q3

Parish Council ID number:

Q4

Reporting to:

☒ Filled ☐ Vacant

☐ election ☐ appointment

As the implementation committee begins its research into leadership in the League, your input into the profile of leadership is important. We invite you to answer the following three questions. (Note: Responses are voluntary.)

☐ Less than 5 years
 ☐ 16-20 years
☐ 6-10 years
 ☐ 21-25 years
☐ 11-15 years
 ☐ more than 25 years

☐ yes ☐ no

☐ under 18

☐ 18-24

☐ 25-34

☐ 35-44

☐ 45-54

☐ 55-64

☐ 65-74

☐ 75-84

☐ 85+

The best assent any organization can have is a publication through which its aims, objects and news may be broadcast among its members" (*Except the Lord Build the House*).

[illegible]

as a spiritual resource

☐☐☐☐☐☐

2019 convention oral reports

☐☐☐☐☐☐

Q12 Please choose all the articles published in the winter 2019 edition that really resonated with you.

- | | |
|--|--|
| <input type="checkbox"/> President's Message | <input type="checkbox"/> The Road to Senegal |
| <input type="checkbox"/> The League Objects | <input type="checkbox"/> Listen to Silence |
| <input type="checkbox"/> Our Father Who Art in Heaven | <input type="checkbox"/> Pathways to a New Legacy |
| <input type="checkbox"/> Personal Budgeting for Peace of Mind | <input type="checkbox"/> The Time to Implement |
| <input type="checkbox"/> Coming to Fruition | <input type="checkbox"/> Transformation, Metamorphosis, Transition |
| <input type="checkbox"/> Cannabis | <input type="checkbox"/> Happy Birthday, Congratulations |
| <input type="checkbox"/> It is Time to Take Action on Resolution Action Plans | <input type="checkbox"/> Introducing |
| <input type="checkbox"/> Jesus - The Best Communicator! | <input type="checkbox"/> None did. |
| <input type="checkbox"/> Core Purpose, Core Values, Mission Statement, Envisioned Future | <input type="checkbox"/> I did not read the winter 2019 edition. |

Q13 Please choose all the articles published in the spring 2019 edition that really resonated with you.

- | | |
|---|--|
| <input type="checkbox"/> President's Message | <input type="checkbox"/> Communication - Tips and Tools! |
| <input type="checkbox"/> The League Objects Continued | <input type="checkbox"/> A Matter of Wine |
| <input type="checkbox"/> The Genius of Woman | <input type="checkbox"/> Environmental Law, it's all around us! |
| <input type="checkbox"/> Who? Me? | <input type="checkbox"/> In Care of Self and Home |
| <input type="checkbox"/> Annulment Process | <input type="checkbox"/> Catholic Women's Leadership Foundation |
| <input type="checkbox"/> Anglicans and Catholics Together for the Love of a Community | <input type="checkbox"/> Catholic Women's League Goals |
| <input type="checkbox"/> The Catholic Women's League of Canada | <input type="checkbox"/> Letter to the Editor |
| <input type="checkbox"/> Delegation Visit to Federal Government November 2018 | <input type="checkbox"/> None did. |
| | <input type="checkbox"/> I did not read the spring 2019 edition. |

Q14 Please choose all the articles published in the fall 2019 edition that really resonated with you.

- | | |
|--|--|
| <input type="checkbox"/> President's Message | <input type="checkbox"/> Addicted to Porn |
| <input type="checkbox"/> From the National Spiritual Advisor | <input type="checkbox"/> Role of a Life Member |
| <input type="checkbox"/> Welcome new and returning national executive! | <input type="checkbox"/> Dignity and Rights of Persons: Human Trafficking in Canada |
| <input type="checkbox"/> Highlights from the 99th Annual National Convention | <input type="checkbox"/> An Archival Experience |
| <input type="checkbox"/> Convention Oral Reports | <input type="checkbox"/> Marguerite: A Woman Who Compassionately Lived Life on the Peripheries |
| <input type="checkbox"/> 99th Annual National Convention Resolutions | <input type="checkbox"/> Letter to the Editor |
| <input type="checkbox"/> Annual Disbursement of National Voluntary Funds | <input type="checkbox"/> None did. |
| <input type="checkbox"/> Congratulations to 2019 Bursary Recipients | <input type="checkbox"/> I did not read the fall 2019 edition. |
| <input type="checkbox"/> Introducing | |

Q15 Suggestions for future articles

Media for Evangelization

The world of mass media represents a new frontier for the mission of the church because it is undergoing a rapid and innovative development and has an extensive worldwide influence on the formation of mentality and customs (*Christifideles Laici*).

Q16 Has your council promoted either of the following to your members?

| | yes | no |
|---|-----------------------|-----------------------|
| faith-oriented programs | <input type="radio"/> | <input type="radio"/> |
| World Communications Day (first Sunday in June) | <input type="radio"/> | <input type="radio"/> |

Q17 Resolution 1978.03 Catholic Press encouraged members to subscribe to and promote Catholic newspapers, periodicals and magazines. What media has your council supported financially or through subscription to assist them in their mission to evangelize?

| | |
|---|--|
| <input type="checkbox"/> <i>BC Catholic</i> | <input type="checkbox"/> mass for shut-ins |
| <input type="checkbox"/> canadiandailymass.com | <input type="checkbox"/> Salt + Light TV |
| <input type="checkbox"/> cccb.ca | <input type="checkbox"/> Vision TV |
| <input type="checkbox"/> Eternal Word Television Network (EWTN) | <input type="checkbox"/> other |
| <input type="checkbox"/> <i>The Catholic Register</i> | <input type="checkbox"/> none |

Q18 Two 2019 national convention speakers are available for at-home viewers on cwl.ca. Did your members watch?

| | yes | no |
|---|-----------------------|-----------------------|
| What is Our Common Home? We Care for our homeland, our homes, our hearts, St. Dorothy Ederer, Grand Rapids Dominican Sister, Catholic Chaplain at Holy Cross Services | <input type="radio"/> | <input type="radio"/> |
| The League of the Future: Year 1, Fran Lucas (Strategic Planning Progress Report) | <input type="radio"/> | <input type="radio"/> |

Q19 Did you share with your members the League sponsored mass on April 26, 2019 in honour of the Feast of Our Lady of Good Counsel?

| | |
|---------------------------|--------------------------|
| <input type="radio"/> yes | <input type="radio"/> no |
|---------------------------|--------------------------|

Media to Promote the League

The introduction of electronic media expands the League's ability to publicize Christian values.

Q20 Has your council

| | yes | no |
|---|-----------------------|-----------------------|
| encouraged members to visit the CWL on Facebook or Twitter | <input type="radio"/> | <input type="radio"/> |
| encouraged members to use cwl.ca for current information | <input type="radio"/> | <input type="radio"/> |
| made use of local media to advertise your council's activities and events | <input type="radio"/> | <input type="radio"/> |
| organized a telephone committee to invite members to events | <input type="radio"/> | <input type="radio"/> |
| prepared news releases for your council | <input type="radio"/> | <input type="radio"/> |
| urged your council to set aside a budget for publicity | <input type="radio"/> | <input type="radio"/> |
| used e-mail to send out meeting agendas or minutes | <input type="radio"/> | <input type="radio"/> |

Q21 What types of media have been used to promote your council's activities and events?

| | |
|---|---|
| <input type="checkbox"/> On the Spot | <input type="checkbox"/> local newspapers |
| <input type="checkbox"/> bulletin inserts | <input type="checkbox"/> local radio stations |
| <input type="checkbox"/> community webpages | <input type="checkbox"/> national office promotional brochures |
| <input type="checkbox"/> council websites | <input type="checkbox"/> outdoor billboards or signs |
| <input type="checkbox"/> church bulletin boards | <input type="checkbox"/> parish websites |
| <input type="checkbox"/> church bulletins | <input type="checkbox"/> pamphlets |
| <input type="checkbox"/> council designed promotional brochures | <input type="checkbox"/> placing newspapers in parish bulletins |
| <input type="checkbox"/> diocesan websites or newsletters | <input type="checkbox"/> posters |
| <input type="checkbox"/> e-mail | <input type="checkbox"/> school newsletters |
| <input type="checkbox"/> Facebook | <input type="checkbox"/> telephone committees |
| <input type="checkbox"/> flyers | <input type="checkbox"/> other |
| <input type="checkbox"/> local cable television stations | <input type="checkbox"/> We haven't. |

Q22 How would you rate the following videos produced to promote the League?

| | excellent | very good | good | fair | poor | unable to rate. I haven't viewed it. |
|----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|--------------------------------------|
| Salt + Light: Woman on a Mission | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| CWL's Testimonial Video | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Media Evaluation and Promotion of Good Content

Freedom of speech has been recognized as a basic right. With this freedom comes responsibility.

Q23 Has your council encouraged members to monitor media content?

☐ yes

☐ I am not sure

☐ no

Q24 Were there any instances in 2019 where your council or members have spoken out about inappropriate content? If so, what was the offending material and what was the result of your action?

Media: Newsletters and Bulletins

The written word is a fixed and visible means of publicity.

Q25 Does your council produce a newsletter?

☐ yes

☐ no

Q26 If yes, who prepares the newsletter?

☐ an appointed member

☐ secretary

☐ I do

☐ other

☐ president

Other, please specify.

Q27 How often is the newsletter produced?

☐ monthly

☐ twice annually

☐ every second month

☐ annually

☐ quarterly

Q28 How is the newsletter distributed?

☐ e-mail

☐ mail

☐ parish bulletin

☐ website subscription

☐ Facebook

☐ parish mail slots

Media Relations

Positive relationships promote positive images.

Q29 What methods have been used to work with your local media for the benefit of the League?

☐ invited them to attend an event

☐ submitted material for publication

☐ sent thank you cards after an event was advertised

☐ touched base with the occasionally

☐ advertised with them

☐ We haven't worked with the local media.

☐ I do not know.

Pornography

Pornography dictates that the satisfaction of one's own desires is all that matters. It leaves in its wake broken marriages, estranged and molested children, shattered young people, and deteriorating neighbourhoods.

Q30 What steps have you taken to become informed about the influence that pornography has on children and adults? (Please skip the question if the position is vacant.)

☐ attended a seminar/conference on the topic

☐ contacted agencies such as Child Pornography Hurts

☐ viewed the website fightthenewdrug.org

☐ read newspaper articles

☐ reviewed current legislation

☐ I haven't taken any additional steps to become aware this year.

☐ other

Q31 With a federal election in 2019, were your members educated on the various political parties/candidates' platforms on pornography and human trafficking? How did you educate your members?

Q32 Did your council distribute the League's Pornography Hurts postcards? If so, in what month?

☐ January

☐ February

☐ March

☐ April

☐ May

☐ June-September

☐ October

☐ November

☐ December

☐ We chose not to participate this year.

Approximately how many postcards were sent? If none, enter 0.

Approximately how many responses were received? If none, enter 0.

Q33 Has your council promoted the *Over 18* documentary?

☐ yes

☐ no

Q34 If yes, did you hold information sessions?

☐ yes

☐ no

Q35 Has your council promoted the film *Red Light Green Light*?

☐ yes

☐ no

Q36 If yes, did you hold information sessions?

☐ yes

☐ no

Q37 Resolution 2017.02 Mandatory Age Verification Mechanisms for Adult Pornography Websites was adopted at the 2017 annual national convention. It requests the federal government to enact laws requiring these mechanisms to prevent minors from accessing pornography. Has your council acted?

yes

no

contacted members of parliament, the minister of justice and the prime minister requesting this legislation

☐☐

encouraged members to become educated on Internet safety and responsible and appropriate technology use

☐☐

made members aware of the lack of age verification controls on adult websites

☐☐

monitored the federal government's response to the issue

☐☐

Q38 Resolution 2004.11 Link Between Violent, Graphic Imagery and Aggressive Behaviour and the Mechanics of Killing. Has your council?

yes

no

written to provincial/territorial government to establish procedures to prohibit the sale and/or rental and/or distribution to minors of videos, movies and games that contain graphic imagery which promotes violence and even killing as an acceptable behaviour

☐☐

ensured that the educational system contains required curricula to provide students with the tools to respond thoughtfully and critically to media content

☐☐

Q39 Resolution 2002.11 Responsible Internet Use for Children. Has your council?

yes

no

encouraged federal government to continue supporting research and development of tools to protect children against offensive content on the Internet

☐☐

encouraged members to educate themselves and their families on safe, wise and responsible Internet use

☐☐

Strategic Planning

Q40 Have you shared with your members the strategic planning information?

☐ yes

☐ no

Q41 Have you covered the strategic planning information with your council as shown on the national website?

☐ yes

☐ no

Q42 Have you shared with your members the strategic planning information as printed in *The Canadian League* magazine?

☐ yes

☐ no

Q43 Are you aware of the strategic planning monthly updates on the national website?

☐ yes

☐ no

Q44 If yes, are you sharing the updates with your council?

☐ yes

☐ no

Q45 Is your council reciting the strategic planning's Renewal Prayer, found on the national website, at your meetings?

☐ yes

☐ no

Q46 In the Winter 2019 League magazine:

yes

no

Have you reviewed with your council the "Core Purpose, Core Values, Mission Statement and the Envisioned Future"? (page 13)

☐

☐

Have your members been informed of the "Pathway to a New Legacy"? (page 16)

☐

☐

Are your members aware of who comprises the Implementation Committee and what they are bringing to the process?

☐

☐

Q47 In the Spring League magazine:

yes

no

Are you or your council aware of the four strategic planning goals? (pages 18-19)

☐

☐

Article "Who? Me?" - are you aware of the strategic planning workshop entitled "Guiding Principles to our Envisioned Future"?

☐

☐

Q48 Has your council viewed the strategic planning workshop?

☐ yes

☐ no

Summary and Final Thoughts

Q49 Are you aware of the new communication policy where the 1-888 telephone number has been discontinued?

☐ yes

☐ No, but I am now

Q50 Have you viewed the national website?

☐ yes

☐ no

Q51 Provide your thoughts. Do you like it? What do you like?

Q52 Is there anything else you would you like to share about your council's communications activities? Do you have a success story to share either from your council or yourself?

Q53 What is your biggest challenge of this standing committee? How do you plan to address it?

Q54 Do you have any new ideas, projects, workshops you have used that have had good results?
Please share.

REMINDER: PRINT THIS REPORT BEFORE YOU HIT THE SUBMIT BUTTON.

Thank you for sharing the good work of your council.

May Our Lady of Good Counsel guide you always!

Love & prayers,
Doreen Gowans
National Chairperson of Communications